



P.O. Box 14085
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To whom it may concern:

The African Technology Conference will be held in Accra, Ghana, West Africa on July 15-18, 2008 (ATC '08). The conference is hosted by Life for Africa, a nonprofit organization based in Research Triangle Park, NC (<http://www.lifeforAfrica.org>). It will build bridges between global technology leadership and Africa by bringing together global technology professionals and African leaders to collaborate, with the objective of transforming Africa's technology potential into reality.

The conference will consist of a series of talks and panel discussions on technology infrastructure, education and business, with the following objectives:

- to create a dialogue and explore several avenues for successfully enhancing the Ghanaian technology and educational infrastructure, and for business development
- to create networking opportunities between corporate technology professionals, entrepreneurs, venture capitalists, academicians, students, and government policy makers, including Africans in the Diaspora
- to brainstorm options for successfully creating a world-class technology center in Ghana, with plans to replicate its success in sub-Saharan Africa.

We also plan to invite Ghanaian university student leaders to be active participants in this conference. I am soliciting your support in sponsoring the conference. We have several sponsorship levels, including Platinum, Gold and Silver. The sponsorships range from \$10K to \$50K. The following page details these levels and their associated benefits. For additional information regarding the ATC '08 conference sponsorship, please contact me at sandraja@us.ibm.com or (512) 789-1467.

Again, please consider conference sponsorship for the ATC '08. It will be a significant part of our efforts to assist Ghana, and other sub-Saharan African nations, as we work to achieve global technology leadership.

Sincerely,

Sandra K. Johnson, Ph.D.
Vice-President, Life for Africa
General Chair, African Technology Conference, 2008
IBM Senior Technical Staff Member

AFRICAN TECHNOLOGY CONFERENCE 2008
Conference Sponsorships

BENEFITS INCLUDE	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000
Exclusivity for opening and closing events	X		
Exclusivity for luncheons	X		
VIP Reception invitations	X	X	X
Branding throughout conference	X		
Branding on name tags, lanyards	X		
Tables at luncheons	2	1	
Branding on web site	X	X	X
Advertisement in conference program book	Full page	Half-page	
Branding on conference bags	X	X	X
Acknowledgement at final event	X	X	X
Visibility in Press Releases	X		
Host a conference session	X	X	
Recognition in program	X	X	X
Recognition at event	X	X	X
Ghanaian university students' resume book	X	X	X
ATC Conference Passes	10	5	2